

NATIO NAL SALESPERSON



AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV.

1

1201-56180-1

DATE PRINTED

08/09/12

PAGE

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 AND

KDKA-TV

		FAGE -		
24184	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 2	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MENTZER MEDIA SE	RVICES	AMERICANS FOR PROSPERITY	Cancellation Notice
AND	600 Fairmount Av	re Ste 306	1726 M St NW Fl 10	Required
ADDRESS	Towson	MD 21286-1002	Washington DC 20036-4502	Announcement 28 days
	USA	ND 21200 1002	USA DC 20036-4502	prior notice
CONTACT	KAREN BENCKINI		PRODUCTFLIGHT 1 8/22-8/27	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT 1300 CODE	1

NO. WEEKS:

BROADCAST SCHEDULE STARTING 08/22/12 AND ENDING 08/27/12 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS	Т	IME				TOTAL		The state of the s
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
MAR	INVOICE PAID; PROOF	OF PER	RFORMANCE	AND PUT IN P	UBLIC FILE.	PAID FOR BY AMERICANS	FOR PROSPERITY			
1	00111	3	07:00A	09:00A	30S	08/22/12-08/24/12	THE EARLY SHOW	3	225.00	675.00
2	00111	3	10:58A	11:58A	30S	08/22/12-08/24/12	PRICE IS RIGHT	3	385.00	1155.00
3	00111	3	11:58A	12:30P	30S	08/22/12-08/24/12	NOON NEWS	3	365.00	1095.00
4	00111	3	07:30P	07:58P	30S	08/22/12-08/24/12	THE INSIDER	3	450.00	1350.00
5	0011100	3	11:00P	11:35P	305	08/22/12-08/24/12	11PM NEWS	3	1100.00	3300.00
6	00111	3	11:35P	12:37A	305	08/22/12-08/24/12	11:35P-12:37A - LETTERMAN	3	325.00	975.00
7	Th	1	10:00P	11:00P	308	08/23/12-08/23/12	PERSON OF INTEREST	1	2200.00	2200.00
8	F	1	07:58P	11:00P	308	08/24/12-08/24/12	NFL PRE SEASON	1	2530.00	2530.00
10	Sa	1	05:58A	07:58A	308	08/25/12-08/25/12	SAT. MORN. LOCAL NEWS	1	175.00	175.00
11	Sa	1	07:58A	10:00A	308	08/25/12-08/25/12	SAT.CBS MORNING NEWS	1	200.00	200.00
13	Sa Sa	1	03:58P 07:28P	07:28P 11:00P	30s	08/25/12-08/25/12	STEELERS PRE SEASON GAMES	1	7750.00	7750.00
14	Sa Sa	1	03:58P 07:28P	07:28P 11:00P	30s	08/25/12-08/25/12	STEELERS PRE SEASON GAMES	1	7500.00	7500.00
15	Sa Sa	1	11:00P 07:00P	11:30P 11:00P	30S	08/25/12-08/25/12	EXTRA POINT POST GAME SHOW	1	2500.00	2500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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			AND	PAGE 2
24184 NAME AND ADDRESS	MENTZER MEDIA S 600 Fairmount A		AMERICANS FOR PROSPERITY 1726 M St NW F1 10	Cancellation Notice Required Announcement 28 days
	USA	MD 21286-1002	Washington DC 20036-4502 USA	prior notice
CONTACT	KAREN BENCKINI		PRODUCTFLIGHT 1 8/22-8/27	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT 1300 CODE	1
NATIONAL SALESPERSON			•	1
BROADCAS	T SCHEDULE STARTIN	G 08/22/12 AND ENDING	08/27/12 NO. WEEKS: 1	7

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ethilot		SPOTS	Т	IME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
17	Sa	1	11:00P	11:35P	30S	08/25/12-08/25/12	11PM NEWS	1	1100.00	1100.00
18	Su	1	08:58A	10:28A	308	08/26/12-08/26/12	CBS SUN MORN	1	325.00	325.00
19	Su	1	10:28A	11:30A	30s	08/26/12-08/26/12	FACE THE NATION	1	325.00	325.00
20	Su	2	06:30P	06:57P	30s	08/26/12-08/26/12	SA/SU EARLY NEWS	2	315.00	630.00
21	Su	1	06:58P	08:00P	30S	08/26/12-08/26/12	60 MINUTES	1	2200.00	2200.00
22	Su	1	11:00P	11:35P	30s	08/26/12-08/26/12	11PM NEWS	1	1100.00	1100.00
23	Su	1	11:35P	12:05A	30s	08/26/12-08/26/12	#1 COCHRAN SUNDAY SPORTS	1	300.00	300.00
24	М	1	07:00A	09:00A	305	08/27/12-08/27/12	THE EARLY SHOW	1	225.00	225.00
25	М	1	10:58A	11:58A	30S	08/27/12-08/27/12	PRICE IS RIGHT	1	385.00	385.00
26	м	1	11:58A	12:30P	30s	08/27/12-08/27/12	NOON NEWS	1	365.00	365.00
27	м	1	07:30P	07:58P	30S	08/27/12-08/27/12	THE INSIDER	1	450.00	450.00
28	М	1	11:00P	11:35P	30s	08/27/12-08/27/12	11PM NEWS	1	1100.00	1100.00
29	М	1	11:35P	12:37A	30S	08/27/12-08/27/12	11:35P-12:37A - LETTERMAN	1	325.00	325.00
30	М	1	10:00P	11:00P	30s	08/27/12-08/27/12	HAWAII FIVE-O	1	2100.00	2100.00

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24184	AGENCY (OR SERVICE	E) ACTING AS AGENT FOR 2	12808 ADVERTISER (OR AGENCY AND ADVERTISER)	Compalitation Nation
NAME	MENTZER MEDIA S	SERVICES	AMERICANS FOR PROSPERITY	Cancellation Notice
AND	600 Fairmount A	Ave Ste 306	1726 M St NW Fl 10	Required
ADDRESS	Towson USA	MD 21286-1002	Washington DC 20036-4502 USA	Announcement 28 days prior notice
CONTACT	KAREN BENCKINI		PRODUCTFLIGHT 1 8/22-8/27	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT 1300	1
NATIONAL SALESPERSON	2			1
BROADCAS	T SCHEDULE STARTIN	NG 08/22/12 AND ENDING 0	8/27/12 NO WEEKS: 1	1

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nicity.		SPOTS PWK.	TI	ME				TOTAL BDCST.		
EM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1
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							Total Contract:			***************************************
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							—— Billing Summary ———			
						<u>Jul</u>	Aug Sep		<u>Total</u>	
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								GR	AND TOTAL	
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